

## Hyster Forklift Part

Hyster Forklift Parts - Hyster is a global company that builds greater than three hundred different types of forklifts. However, it started as a manufacturer of lifting machinery as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to get bigger and develop its product line. The expansion of its products coupled with its wish to stay service oriented has allowed Hyster to grow into the worldwide player it is in our day.

Some of the major inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was totally dedicated to bulk producing trucks. This allowed Hyster to force its expenses down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations all the way through the fifties and 60's. They started constructing container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a system for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was concentrated on improving the design and functionality of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

The sixties was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these emergent mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide superior quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the world for its commitment towards quality. This attention to excellence brought a lot of suitors for the company. In 1989, a large multinational corporation based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion plan. NACCO rapidly changed the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is known as the XM generation of forklifts.

The evolving requirements of Hyster's customers, led by improvements in supply chain management, required Hyster to continuously innovate and invest in new production systems throughout the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and many other places throughout the globe. All of these investments have made Hyster a worldwide leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which comprises more than three hundred various models of forklift trucks.